

# SNAP

## SERVER NETWORK AND APPLICATION PERFORMANCE MONITORING



A one-stop solution to monitor performance metrics of business-critical applications, servers, and networks.



### KEY CAPABILITIES OF SNAP

- ☑ Supports wide range of apps
- ☑ Single console for all-round monitoring
- ☑ See across systems, apps, and services
- ☑ Analyze and explore log data
- ☑ User experience and synthetic transaction monitoring
- ☑ Build real-time custom dashboards
- ☑ Reduced cost and increased scalability
- ☑ Integration with new Apps & APIs

### BUSINESS VALUE

- ☑ Minimizes application downtime
- ☑ Ensures early detection of problems
- ☑ Provides 100% visibility into your IT infrastructure
- ☑ Improves end-user experience
- ☑ Allows mapping application usage to supported business processes
- ☑ Translates application performance metrics into business metrics
- ☑ Ensures compliance with SLAs
- ☑ Improves employee productivity
- ☑ Reduces operational costs
- ☑ Results in higher ROI of business
- ☑ Facilitates the planning for IT infrastructure upgrades

### WHY PERFORMANCE MONITORING TOOL

- ☑ Today's IT landscape is more complex and wider in scope than ever
- ☑ Performance monitoring of your IT infrastructure requires dedicated effort all year round
- ☑ Timely insights for quick decision-making
- ☑ Failure to fix application performance issues promptly may lead to huge revenue loss
- ☑ Research shows that use of Application Performance Monitoring (APM) solutions leads to -
  - » 60-70% reduction in downtime and business impact
  - » 59% reduction in man-hours spent in war-room meetings per month
  - » 40-50% reduction in operational costs and trouble ticket escalations



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